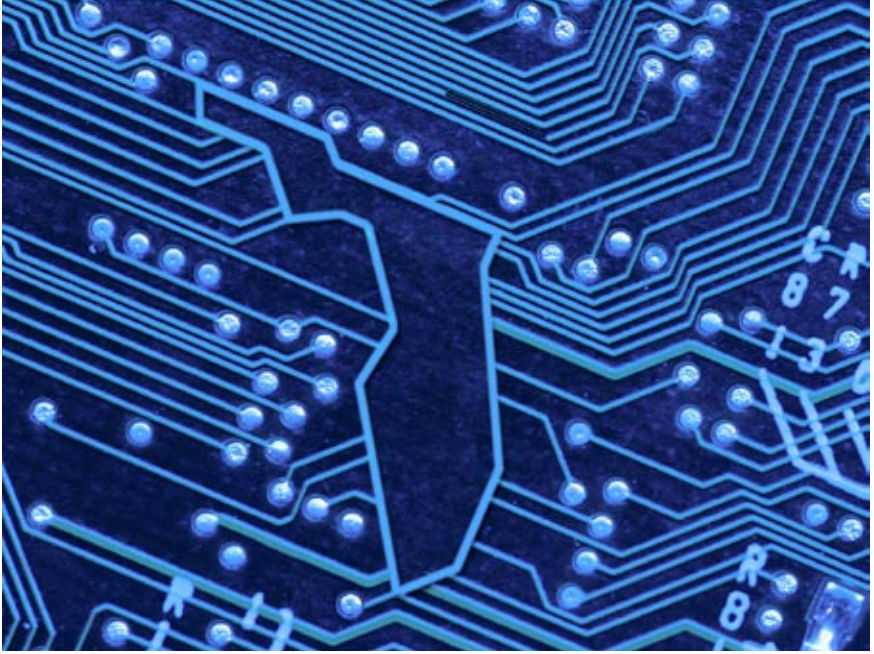




FLORIDA ASSOCIATION OF EDUCATIONAL DATA SYSTEMS



Annual Conference  
**“Partners in Educational Technology”**

A Summit for IT Professionals from K12, Community  
Colleges and Universities

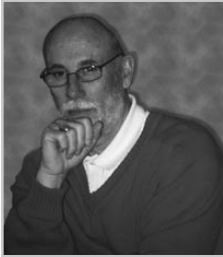
Westin Innisbrook Golf Resort  
Palm Harbor, Florida

**September 19–21, 2005**

**F.A.E.D.S. / S.D.C.C.M.I.S.  
WELCOMES YOU**



**Tony Rybczynski** is Director, Strategic Enterprise Technologies, in Nortel, located in Ottawa and reporting to the enterprise CTO office. Tony has over 33 years experience in various forms of packet switching including X25, frame relay, ATM, IP and MPLS, and the application of packet switching for all forms of media. He now works with large enterprises to understand their business drivers and the value proposition of new networking technologies. He has written over 100 articles and is a graduate of McGill and University of Alberta (MSc- EE), is a Senior Member of IEEE, and is a co-author of a protocol reference book and a contributor to the 'ATM for Dummies' book.



**Mr. Kiernan** is presently a Business and Computer Professor at St. Johns River Community College. Prior to joining SJRCC, Mr. Kiernan had a long and extensive career with the IBM Corporation. During his twenty-nine year career he held Management and Consulting positions in many disciplines including: Sales, Supply Logistics, Product Planning, Market Forecasting, Product Development, Brand Management, and Customer Education. Mr. Kiernan holds a Master of Business Administration degree from Indiana State University. He and his wife Sandra now reside in St. Augustine, Florida.



**Dr. Mark David Milliron** is Vice President, Education Practice, for SAS. He received his B.S., summa cum laude, from Arizona State University, where he also received his M.A. as a Graduate Regents Scholar. His Ph.D. is in educational leadership from the University of Texas at Austin, where he was a Kellogg Senior Research Fellow. He has served as president and CEO of the League for Innovation in the Community College, executive director of Global Learning Initiatives with Oracle Corporation, and vice president for academic and student services at Mayland Community College in North Carolina among many other accomplishments.

# Message from the *President*



## **President**

John Opper  
Florida DL Consortium

## **President-Elect**

Keith Parsons  
Volusia County Public Schools

## **Past President**

David Jasa  
St. Lucie County Public Schools

## **Secretary**

Betsy Hacker  
College Center for Library  
Automation

## **Treasurer**

George Vensel  
Manatee County Public Schools

## **By-Laws Chair**

William Strait  
Central Florida CC

## **Historian**

Dr. William Piotrowski  
Leon County Schools

## **Membership Chair**

Candy Garcia  
North Florida Educational  
Consortium

## **Scholarship Chair**

Marsha Cole  
Duval County Public Schools

## **Webmaster**

Tim Nesler  
CIO, Santa Fe CC

## **Conference Planner & Local Arrangements Chair**

Patsy Warmack  
Tallahassee CC

September 19, 2005

Welcome to the FAEDS/SDCCMIS 2005 Annual Conference!

The Florida Association of Educational Data Systems is an organization for information technology educators from school districts, community colleges and universities (K-20). FAEDS objectives, as stated in the by-law's, include the following: to promote and encourage appropriate use of information technologies, to provide for the sharing and exchanging of ideas and to facilitate, at the state and local levels, communication and cooperation among educational entities, agencies, organizations... regarding the purpose and use of information technologies and systems. [www.faedts.org](http://www.faedts.org)

With the rapid adoption of technology across our schools, colleges and universities by faculty and students, and the continuing improvement in the capabilities of the products and services we have to choose from, cooperation and communication are even more important than ever. This year we are pleased to have our colleagues from the Florida Council for Instructional Technology Leaders, the Florida Association for School Media, the Florida Association for Computers in Education and The Northwest Regional Data meeting during the conference. In addition, we have reorganized the conference to provide a focused opportunity on Tuesday to work closely with many of our sponsoring organizations. They represent a wealth of new ideas, products and services to the meeting. In the past, both attendees and presenters have had to make the hard choice between learning about new products in the exhibition hall and attending the conference sessions. With feedback from last year's attendees, we have changed the agenda to address this issue. Our Tuesday Solution Day has been designed to provide a great opportunity to learn about new products, have some fun, and overall network with other participants and company representatives. My hope is that this will bring a new level of communication among all of us who are dedicated to the effective utilization of information technology in education.

With input from you, the program this year was designed to focus on the topics that concern us most. Let me offer my sincere thanks to everyone who worked hard to bring this conference together. There are many great sessions from our members and the Department of Education. I hope you leave this conference more informed and I encourage you to participate in future conferences.

John Opper  
President, FAEDS

# Message from the *President-Elect*

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**President**

John Opper  
Florida DL Consortium

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Volusia County Public Schools

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Tim Nesler  
CIO, Santa Fe CC

**Conference Planner &  
Local Arrangements Chair**

Patsy Warmack  
Tallahassee CC

Dear Conference Attendees:

Welcome to the 2005 FAEDS Annual Conference! Now in our 41st year, FAEDS is proud to continue to host a forum for IT professionals to meet and exchange ideas and best practices.

We would like to extend a welcome to several organizations participating with us this year. FCITL, FACE, FASM and FAMIS members are joining us to bring new ideas and solutions to share. We also have NWRDC conducting training sessions during the course of the conference.

The theme for this conference is “Partners in Educational Technology”. I believe this theme is represented at all levels of conference participation. We have the opportunity to explore partnerships, new and old, with a wide array of solution providers and, just as importantly, with our peers, colleges, and associates.

With the help of our business partners, we are able to host a Solutions Center on Tuesday where there will be a large spectrum of technology solutions exhibited in displays and presentations throughout the day. Please don’t miss this chance to be updated on new directions and solutions.

We hope you will also use this unique opportunity to network with fellow IT administrators to discuss the challenges facing all of us in our rapidly changing environment.

I hope all of you will come away from this conference with a valuable experience, whether it is a newly formed partnership to implement a solution, an update on the constantly changing landscape, or a new peer contact to develop.

Please let me, or any of the FAEDS Board of Directors members, know of any ways we can improve your conference experience.

Sincerely,

Keith Parsons  
President-elect

# *Board Members*

2004–2005

## **FAEDS Board Members**

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President	John Opper	Florida Distance Learning Consortium
President-elect	Keith Parsons	Volusia County Public Schools
Past President	David Jasa	St. Lucie Public Schools
Secretary	Betsy Hacker	College Center for Library Automation
Treasurer	George Vensel	Manatee County Public Schools
Bylaws	William Strait	Central Florida Community College
Historian	Dr. William Piotrowski	Leon County Schools
Membership	Candy Garcia	Florida Distance Learning Consortium
Scholarships	Marsha Cole	Duval County Public Schools
Webmaster	Tim Nesler	Santa Fe Community College
Conference Planner & Local Arrangements Chair	Patsy Warmack	Tallahassee Community College
2006 President-Elect	Victor Ferreros	Northwest Regional Data Center



FAEDS thanks the Florida Center for Interactive Media at Florida State University for the design and layout of this brochure.

# Conference Schedule

September 19–21, 2005

## Conference Information

Edinburgh Foyer	Registration Monday 7:30 a.m.–5:00 p.m. Wednesday 8:00 a.m.–11:00 a.m.
Inverness Foyer	Registration Tuesday 8:00 a.m. – 4:00 p.m.
Edinburgh Salon V	FAEDS Office
Stirling Salon Q	The Internet Cafe

## Saturday, September 17, 2005

1:00 p.m.–5:00 p.m. Stirling Salon N	<b>FAEDS Board Meeting</b>
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## Sunday, September 18, 2005

8:45 a.m.–2:45 p.m. Stirling Salon N	<b>Meeting of FACE Board</b>
2:30 p.m.–6:00 p.m. Edinburgh Salon VI	<b>FAEDS Board Meeting</b>
3:00 p.m.–6:00 p.m. Stirling Salon L	<b>Meeting of FCITL Board</b>

## Monday, September 19, 2005

8:00 a.m.–8:45 a.m. Edinburgh Foyer	<b>Breakfast</b> Sponsored by Hayes
8:45 a.m.–9:45 a.m. <b>Opening Session</b> Edinburgh Hall West	<b>Tony Rybczynski, Nortel</b> <i>Networking Transformations Enabling Engaged Learning</i> The future of K-12 and community college education relies on a process of learning which engages all stakeholders—students, teachers, parents and administrators. The impacts that Internet technologies have had on the education system over the last 15 years are tiny compared to impacts technology-driven networking transformations will have over the next 5! The presentation will discuss five key networking transformations that will allow educational resources to extend seamlessly from the classroom into the home environment, enriching the student learning experience, enhancing teacher productivity and fast tracking student progress.

# Conference Schedule *September 19–21, 2005*

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## Monday, September 19, 2005

*continued*

8:45 a.m.–11:50 a.m.  
Meeting of: FCITL

### Meeting of: FCITL

10:00 a.m.–10:50 a.m.  
Edinburgh Salons VII–IX

*Windows Incident Response and Malware Analysis*  
John Saywer–University of Florida  
Today’s compromises are becoming more and more difficult to detect, analyze and resolve. This presentation will go through incident response steps with a introduction to tools and techniques for responding to all levels of security incidents ranging from simple malware issues to a compromise by a malicious hacker followed by analysis of an unknown binary.

10:00 a.m.–10:50 a.m.  
Stirling Salons O & P  
NWRDC Training Session

*CICS and the Web–Part I*  
Steve Menard  
An introduction into how the mainframe CICS system can interface with the World Wide Web. This will be a powerpoint presentation, and a printed handout will be provided.

11:00 a.m.–11:50 a.m.  
Edinburgh Hall West

*Network Performance*  
Craig Honour–CIO Duvall County Public Schools  
The new application is slow. The vendor and the application team says the application runs fine everywhere else, it’s obviously a network problem. The network team says the application is a bandwidth ‘hog’ and slow. Who can you trust, who is right, and how do you get the application to run fine? This session will present real life application troubleshooting problems, metrics used to track down real problems and ideas for solving similar problems in the future.

11:00 a.m.–11:50 a.m.  
Stirling Salons O & P  
NWRDC Training Session

*CICS and the Web–Part II*  
Steve Menard  
An introduction into how the mainframe CICS system can interface with the World Wide Web. This will be a powerpoint presentation, and a printed handout will be provided.

12:00 p.m.–1:45 p.m.  
Edinburgh Hall East  
**Lunch**

### Business Luncheon

2:00 p.m.–2:50 p.m.  
Edinburgh Hall West

*DOE Update I*  
Kate Kemker–Technology Survey; Inventory for Teacher Technology Skills; Inventory for Student Technology Skills; Technology Integration Matrix

# Conference Schedule *September 19–21, 2005*

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## Monday, September 19, 2005

*continued*

2:00 p.m.–2:50 p.m.  
Edinburgh Salons VII–IX

*The Learning Gateway: An Overview and Demo of the Integration of Microsoft Portal Technologies*

Tony Franklin

Microsoft's Learning Gateway, which is built upon Windows Sharepoint Portal Server is the framework upon which school districts can integrate critical student/district information into a centralized portal interface. The gateway will facilitate communication and collaboration features such as data analysis, document tracking, real-time communication, and integration with existing student information systems and the Sunshine Connection.

2:00 p.m.–2:50 p.m.  
Stirling Salons O & P  
NWRDC Training Session

*CICS Debugging*

Steve Menard

CICS debugging at the NWRDC will be discussed. The products CA-INTERTEST and CA-SYMDUMP will be covered as well as traditional IBM debugging facilities. This will be a powerpoint presentation and a printed handout will be provided.

3:00 p.m.–3:30 p.m.  
Edinburgh Foyer

*Afternoon Break*

**Sponsored by Insight Public Sector**

3:30 p.m.–4:20 p.m.  
Edinburgh Hall West

*DOE Update II*

Melinda Crowley- FIRN2

3:30 p.m.–4:20 p.m.  
Edinburgh Salons VII–IX

**IBM**

*Blade Servers*

Mark Baldino & Chris Lara, IBM, Mark Palmer, UF and Nicholas Clarke, NWRDC

Learn how the University of Florida made their decision to implement IBM BladeCenter and why NWRDC is so excited about this IBM technology running VMWare. IBM BladeCenter is the most advanced server solution in the industry. Come see how you can simplify your infrastructure and dramatically reduce your TCO (Total Cost of Ownership).

3:30 p.m.–4:20 p.m.  
Stirling Salons O & P  
NWRDC Training Session

*DB2 Introduction and Access Summary*

Chip Pollock

The subject of this class is DB2 at the NWRDC. This will be a powerpoint presentation and a printed handout will be provided.



# Conference Schedule *September 19–21, 2005*

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## **Monday, September 19, 2005**

*continued*

4:30 p.m.–5:20 p.m.  
Edinburgh Hall West

### **Apple Computers**

#### *Pondering Podcasting?*

Join Apple for a three-fold look into the magical world of Podcasting. First, learn how to search and find existing audio content tailored to your personal and professional interests. Then, discover how easy it is to create your own Podcast with professional results. Finally explore how to best support users who want to publish their own content.

4:30 p.m.–5:20 p.m.  
Edinburgh Salons VII–IX

#### *Using Handhelds for DIBELS Assessments and Transfer of Data to PMRN*

Karl Hook and Wireless Generation

This session will provide information and demonstration on how Florida districts are using mCLASS DIBELS software to assess students and transfer clean and reliable data to PMRN.

4:30 p.m.–5:20 p.m.  
Stirling Salons O & P  
NWRDC Training Session

#### *DB2 Tools at the NWRDC*

Chip Pollock

The subjects of this class are the things that make DB2 work at the NWRDC. This will be a powerpoint presentation and a printed handout will be provided.

6:00 p.m.–7:00 p.m.  
Edinburgh Foyer

#### *Vendor Sponsored Social Hour*

9:00 p.m.–11:00 p.m.  
Toscana Ristorante

#### *Monday Pub Party*

**Sponsored by Oracle**

## **Tuesday, September 20, 2005**

8:00 a.m.–12:00 a.m.  
Inverness Hall A  
Theater Session

### **Partners in Educational Technology Day**

Events Listed Below

7:30 a.m.–8:30 a.m.  
Inverness Hall Green Room

#### **FAMIS Sub-committee Meeting**

8:00 a.m.–8:45 a.m.  
Inverness Hall B

#### **Breakfast**

**Sponsored by UDTprotia**

## Tuesday, September 20, 2005

*continued*

9:00 a.m.–9:50 a.m.

Inverness Hall A  
Solution Session

### **JDL Technologies**

*Service Management for the Education Enterprise*

Paul Del Prete, VP Technical Services

Increase ROI by building visible network operations and continuous improvement into your network environment—learn best practices for measuring, managing, monitoring and maintaining IT services. Also, understand current Desktop Management best practices. JDL's session is designed to assist IT staff with realizing and maintaining the promise and ROI of such branded concepts as "on-demand networking," "adaptive edge architectures," "nTier Architectures," and other well-marketed and developed network visions via discussion of real-world implemented and proven IT best practices developed to manage network services in the K-12 environment. JDL's unique approach and experience in K-12 using a service management framework (based on the ITIL Standard) is illustrated and elaborated on as the process for supporting alignment of current network management people, products, processes and plans, and creating a lasting and scalable continual network improvement process.

9:00 a.m.–9:30 a.m.

Inverness Hall A  
Theater Presentation

### **Oracle**

*Oracle and Peoplesoft - Better Together*

Project Fusion is Oracle's vision for next-generation enterprise technologies, applications, and services that will revolutionize business. The core of this vision is to protect customer investments and to extend and evolve the best functionality from PeopleSoft, JD Edwards, and Oracle product lines. Customers of these industry-leading applications should begin to benefit from planned Project Fusion advances with the next level of upgrades, as Oracle intends to deliver Project Fusion features in phases across these product lines.

9:00 a.m.–9:50 a.m.

Stirling Salons O & P  
NWRDC Training Session

*Basic Encryption Concepts—Part I*

Joe Peresich

Get an overview of the world of encryption. This will be a powerpoint presentation and a printed handout will be provided.

## **Tuesday, September 20, 2005**

*continued*

9:45 a.m. a.m.–10:15 a.m.  
Inverness Hall A

### **Systems & Solutions**

*Network Security Considerations in the Educational Environment*

Derek Welch and Leslie Whitworth

We will be discussing the necessity of complete network security in the educational environment.

Due to the sensitive nature of much of the data, extra measures must be taken. We will feature a Network Security Questionnaire which we have found very beneficial in many of the accounts that we manage.

We find it to be a great facilitator of conversations and actions that will improve overall security on these networks.

9:45 a.m. a.m.–10:15 a.m.  
Inverness Foyer  
Theater Session

### **MGT**

*MGT's ePlan Solution*

**ePLAN** is the only comprehensive, systemic, school- and district-improvement planning and management site of its kind. With customized implementations in multiple states, it sets the standard for web-based management of a school or district's improvement planning processes and required local and state reporting. The **ePLAN** product delivers school, district, and state-level assessment and demographic data for analysis and reflection by the improvement teams

10:00 a.m.–11:50 a.m.  
Stirling Salons M & N

### **Meeting of: FASM**

10:00 a.m.–10:50 a.m.  
Inverness Hall A  
Solution Session

### **Compuware**

*State of Florida's Compuware Application Reliability Solution (CARSTM)*

John Tauber—State and Local Government Sales Manager and Brian Lazenby—Software Engineer

The Compuware Application Reliability Solution

(CARSTM) unites testing professionals with a proven methodology and unique, industry-leading technology, to produce a complete quality management solution.

The solution is comprised of various deliverables that, when packaged together, establish customized software testing processes as well as implementation of a pre-production application Testing Center designed to support achievement of the Quality Assurance objectives. The CARSTM approach is through the unification of, expertise, methodology and technology at a leveraged price that state agencies can afford."

# Conference Schedule *September 19–21, 2005*

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## Tuesday, September 20, 2005

*continued*

10:00 a.m.–10:50 a.m.  
Stirling Salons O & P  
NWRDC Training Session

### *Basic Encryption Concepts–Part II*

**Joe Peresich**

Get an overview of the world of encryption. This will be a powerpoint presentation and a printed handout will be provided.

10:30 a.m.–11:00 a.m.  
Inverness Hall A  
Theater Session

### **Audio Enhancement**

#### *Can You Hear Me Now? Enhancing Audio in the Classroom*

Gary Evans

This session presents dramatic research findings that illustrate why many students are not achieving to their full potential. Listening is the cornerstone of our educational system. Students spend over 70% of their day engaged in listening activities. Many students miss up to 1/3 of the Teacher's instruction, leading to inattentiveness, behavioral problems and poor academic achievement. Audio Enhancement's infrared technology is transforming classrooms nationwide. Speakers evenly distribute the teacher's voice throughout the classroom improving student achievement 10–40%.

10:30 a.m.–11:00 a.m.  
Inverness Hall Foyer  
Theater Session

### **Presidium Learning**

#### *Are You Serious About Service?*

The backbone for any successful deployment of IT and web-based application in education is world class customer service. Learn how forward-thinking academic institutions provide superior customer care to their educators, students, and staff. Presidium Learning has partnered with more than 200 organizations to provide cost effective, 24/7 customer contact management solutions via phone, live chat, and online self-help knowledge-base environments. Ipod give away at end of presentation.

# Conference Schedule *September 19–21, 2005*

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## **Tuesday, September 20, 2005**

*continued*

11:10 a.m.–12:00 p.m.  
Inverness Hall A  
Solution Session

### **Pearson School Systems**

*From Data Collection to Analysis to Action*

Diana Greene, Dept. Superintendent, Marion County Schools

Join Marion County Schools as they describe how they get the critical information needed to drive school improvement and accountability. By combining the power of assesment, reporting, and student information solutions, Marion County staff members can quickly and easily manage all aspects of student performance and achievement. Partnering with Pearson School Systems, Marion County has embarked on a web-based journey for complete student information, assesment, and reporting cosisting of Pearson Centerpoint, Pearson Benchmark, and Pearson Inform products.

11:10 a.m.–12:00 p.m.  
Stirling Salons O & P  
NWRDC Training Session

*TSO ISPF at the NWRDC -Part I*

Paul Bageant

We will cover TSO and its ISPF subsystem. WE will also cover the IOF output monitor and the ISPF EDITOR. This will be a powerpoint presentation and a printed handout will be provided.

11:15 a.m.–11:45 a.m.  
Inverness Hall A  
Theater Session

### **Milestone Systems**

*Fixing Email*

Richard Dandliker, IronPort Systems

Email is in jeopardy. While our dependence grows, so do the complexity of the threats. These blended threats of spam, viruses, and phishing are compromising networks, diluting employee productivity, and causing consumer skepticism. Fortunately, there are things that can be done to make email useful again. This presentation discusses ideas on how technology, policy and consumer best practices play a role to save email. A TiVo will be given away during this session!

11:15 a.m.–11:45 a.m.  
Inverness Foyer  
Theater Session

### **SCT**

*The Unified Digital Campus*

SunGard SCT enables educational institutions to achieve a Unified Digital Campus, an environment in which systems, individuals, and communities interact seamlessly for learning, teaching, administration, and achievement. Through the technologies we build and deliver, SunGard SCT's mission is to help institutions serve learners as they achieve their educational goals and to help administrators, faculty, staff members, and other campus personnel excel at their individual responsibilities. This session presents the UDC experience of some of our customers.

# Conference Schedule *September 19–21, 2005*

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## **Tuesday, September 20, 2005**

*continued*

12:00 p.m.–1:45 p.m.

Inverness Hall B

**Lunch**

**Sponsored by e-TechServices.com, Inc.**

*Personal Computing Technology Trends and Directions*

**Lunch with Bill Kiernan, St. John's Community College**

Mr. Kiernan will review the current outlook on impending technology in the technology areas critical to Education—Personal Computers, Tablet Computers, Wireless Technologies, Security Trends. While keeping the presentation lively with humor, Mr. Kiernan will highlight key technologies that Educator's will face in the next 12-18 months.

2:00 p.m.–2:50 p.m.

Inverness Hall A

Solution Session

**Advanced Technology Services**

Claude Mc Cann the Vice president of Finance for the University of Alabama–Birmingham (UAB)

Claude Mc Cann will address the importance of document management in education, with emphasis on the following items: Business Process Improvement (BPI), security and backup storage, open architecture, ease and speed of use, very rapid deployment, scalability and adaptable family of solutions. UAB has a site license for the ATS flagship products OptiDoc and WebIT.

2:00 p.m.–2:30 p.m.

Inverness Hall A

Theater Session

**SAS**

*SAS Made Easy: An Introduction to SAS Enterprise Guide*

Susan Walsh, Higher Education Consultant, SAS  
An introduction to SAS Enterprise Guide to easily summarize, analyze, and report on your data using this point-and-click interface to the power of SAS software.

2:00 p.m.–2:50 p.m.

Stirling Salons O & P

NWRDC Training Session

*TSO ISPF at the NWRDC- Part II*

Paul Bageant

We will cover TSO and its ISPF subsystem. WE will also cover the IOF output monitor and the ISPF EDITOR. This will be a powerpoint presentation and a printed handout will be provided.

2:00 p.m.–2:50 p.m.

Inverness Foyer

Solution Session

**Gateway**

*Disaster Recovery and Business Continuance*

Keith Hannah, Systems & Storage Engineer

Workshop on methods and technologies to enable business continuance and disaster recovery in an education environment. Tools to meeting Service Levels, with information lifecycle management. Block level replication and/or iSCSI over limited bandwidth connections and centralized backup solutions for the entire district or campus at a price you can afford.

# Conference Schedule *September 19–21, 2005*

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## **Tuesday, September 20, 2005**

*continued*

2:45 p.m.–3:15 p.m.  
Inverness Hall A  
Theater Presentation

### **Nortel Networks**

#### *Innovation in Education*

Matt Jackson

Technology is transforming the future of education with new learning opportunities, improved communication and optimized security. K-12 education is challenged with ensuring student success, providing professional staff development, enabling safe schools and protecting IT assets while lowering the total cost. Technology can build engaged learning communities of teachers, administrators, parents and students in monitoring and support of learning paths; improve school accessibility and accountability in learning outcomes and enhance effective access to resources. Session will spotlight multimedia and collaboration tools, wireless communications, and both physical and IT resource security.

3:05 p.m.–3:55 p.m.  
Inverness Hall A  
Solution Session

### **Smartweb Technologies**

#### *HATS: Step by Step*

David Scott, Vice President of Development

Using a actual classroom exercise, we'll be showing you how to get immediate results with HATS and demonstrate its power to turn green screen applications into browser based, internet accessible applications. HATS is the quickest, easiest way to improve host application productivity. The HATS rules-based transformation engine can make it possible to extend your host applications to the Web within hours of installing the software.

3:05 p.m.–3:55 p.m.  
Stirling Salons O & P  
NWRDC Training Session

#### *FTP–File Transfer Protocol at NWRDC*

Joe Peresich

This session will cover File Transfer Protocol concepts and how to use the standar to exchange files with NWRDC and other Internet hosts. This will be a powerpoint presentation and a printed handout will be provided.

3:30 p.m.–4:00 p.m.  
Inverness Hall A  
Theater Presentation

### **Media Blend**

#### *Using the Internet to Save Time and Money!*

Scott Garland

MediaBlend will share information on three education based products for online class registration (GoSignMeUp), online surveys (GoBuildaSurvey) and auto website building for teachers and schools (GoSiteBuilder). These tools will allow your employees to use technology and the Internet to organize, collect and share information.

# Conference Schedule *September 19–21, 2005*

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## Tuesday, September 20, 2005

*continued*

4:10 p.m.–5:00 p.m.  
Inverness Hall A  
Solution Session

### **Information Builders**

*Performance Management for Everyone*

David Cook, Director of Performance Solutions

Overview and demonstration of performance management solution that integrates existing data systems and provides a decision-support platform for robust, analytical performance management reporting. No matter which management philosophy you choose, this solution helps capture and report on performance indicators that provide feedback on how well you are implementing your strategy and mission—ultimately identifying sources of failure and isolating best practices that lead to success. Portable DVD Player is to be given away!

4:10 p.m.–5:00 p.m.  
Stirling Salons O & P  
NWRDC Training

*PGP–Pretty Good Privacy Encryption*

Joe Peresich

This session will cover how to use PGP at the NWRDC. This will be a powerpoint presentation and a printed handout will be provided.

4:15 p.m.–4:45 p.m.  
Inverness Hall A  
Theater Session

### **ClassLink**

Optimizing Educational Benefits and TCO of Application Server Solutions

Conducted by Stanley Watts, ClassLink VP of Engineering, a review of the current state of technology regarding application servers and thin-client-based solutions for today's K-12 classrooms. The latest ClassLink Information Console management software and a cost benefit analysis will be presented.

6:00 p.m.–7:00 p.m.  
Inverness Foyer

*Social Hour*

**Sponsored by SMC Networks**

7:00 p.m.–8:30 p.m.  
Inverness Hall B

*Banquet*

9:00 p.m.–11:00 p.m.  
Inverness Foyer

*Vendor Sponsored "Casino Night"*

11:00 p.m.–12:00 a.m.  
Inverness Hall B

*Prize Auction for Casino Winnings*



# Conference Schedule *September 19–21, 2005*

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## Wednesday, September 21, 2005

8:00 a.m.–9:00 a.m.  
Edinburgh Foyer

**Breakfast**  
**Sponsored by Excelsior**

8:50 a.m.–9:50 a.m.  
Edinburgh Hall West

*A Technical Review of Sunshine Connections*  
Bob Pfeiff, Leonardo Montano and Jay Pfeiffer  
The Sunshine Connections development team will present and open the meeting for questions regarding the technical design, layout and security of the initiative. In addition, the Active Directory user layout, and data layout will also be addressed. The team will also review Web Parts and how they work with Windows SharePoint Services.

9:00 a.m.–9:50 a.m.  
Edinburgh Salons VII–IX

*Portal to Portal to Portal to... New Approaches to State and Regional Integration*  
Bruce Chaloux, SREB and John Opper, FDLC  
This session will focus on efforts spearheaded by the Florida Distance Learning Consortium and the Southern Regional Education Board to integrate portal efforts, with a particular emphasis on educators. The development and current status of SREB's TeacherCenter ([www.theteachercenter.org](http://www.theteachercenter.org)) will be highlighted along with plans under discussion to launch pilot projects to integrate Florida and regional resources and services for educators.

9:00 a.m.–11:50 a.m.  
Stirling Salons O & P

**Meeting Of: University CIO's**

9:00 a.m.–11:50 a.m.  
Stirling Salons M & N

**Meeting of: Community College CIO's**

10:00 a.m.–10:50 a.m.  
Edinburgh Salons VII–IX

*Desktop Management Tools*  
Tim Chiacchura, Dartmouth College  
This session presented by Dartmouth College will focus on the use of the LANdesk Management Suite to handle network security and asset management.

# Conference Schedule *September 19–21, 2005*

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## Wednesday, September 21, 2005

*continued*

11:00 a.m.–11:50 a.m.  
Edinburgh Hall West

### ***NWRDC Vendor Alliances***

Through vendor alliances, NWRDC expands its service offerings and provides strategic and robust IT solutions to fully meet customers' business needs.

11:00 a.m.–11:50 a.m.  
Edinburgh Salons VII–IX

### **Florida Distance Learning Consortium**

*The Orange Grove—A Digital Repository for Florida K20 Education*

Susie Henderson, Associate Executive Director “Digital repositories” and “learning objects” have become buzz words used loosely in the world of education. Learn about the critical features of a repository and the resources stored in it. Which standards are important? What has Florida done to establish a successful repository and position itself to participate in the regional and global content economy? What does this mean for your school, college or university.

12:00 p.m.–2:00 p.m.  
Edinburgh Hall East  
**Lunch**

### **Sponsored by SAS**

*Insight Expectations: Issues and Implications for Educators*

### **Lunch with Mark Milliron, SAS**

Services like Amazon.com, TiVo, and online banking have driven the expectation that technology will be thoughtfully used to better enable teaching and learning, student services, and institutional management. Moreover, they have driven the expectation that institutions will leverage “insight”—enterprise intelligence systems, data mining, and predictive analytics—to make a difference in how they teach and reach students, better customize services, and drive strategic planning and accountability efforts. During this presentation, we'll track similar movements in the commercial, government, and healthcare industries, and look at the implications and issues surrounding the search for insight in the world of education.

# Conference Schedule *September 19–21, 2005*

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## **Wednesday, September 21, 2005**

*continued*

1:45 p.m.–3:00 p.m.  
Edinburgh Salons VII–IX

**Meeting of: FAMIS**

1:45 p.m.–3:30 p.m.  
Stirling Salons M & N

**Joint Meeting of: the University and Community  
College CIO's**

1:00 p.m.–4:00 p.m.  
Stirling Hall West

*Microsoft Partner Briefing on Sunshine Connections*  
Lynn Silver, Microsoft and Theresa Klebacha, FDOE  
This session will provide specific information regarding partner involvement and participation in Sunshine Connections with the Florida Department of Education and Microsoft. As a potential partner, you will learn about the development environment and what categories of partners we are seeking to enhance Sunshine Connections over the next four years.

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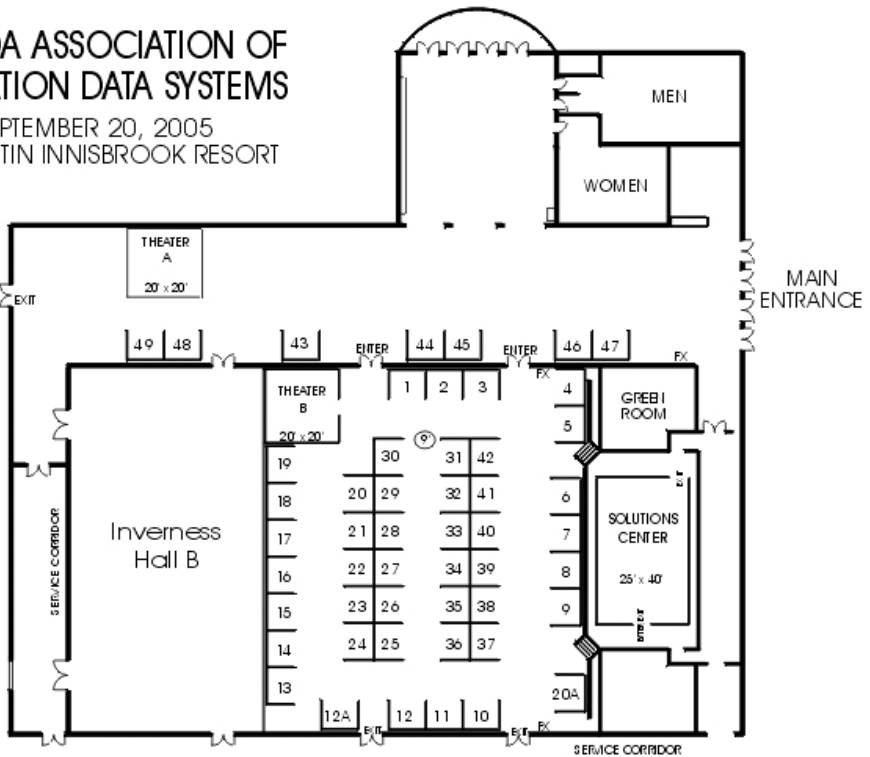
Mindleaders  
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Oki Data Americas, Inc.  
ProQuest  
Recorded Books  
SchoolNet, Inc.  
SHI  
Southern Business Communications,  
Inc.  
TekResource Service Corporation  
Tyler Tech/MUNIS Division  
Wireless Generation

# Vendor Hall

## Map

FLORIDA ASSOCIATION OF  
EDUCATION DATA SYSTEMS

SEPTEMBER 20, 2005  
THE WESTIN INNISBROOK RESORT



SCALE | in feet |  
0 10 20 30

FX = FIRE EXTINGUISHER

FA = FIRE ALARM

ALL TABLES ARE 12' WIDE  
UNLESS OTHERWISE NOTED

51 - 8' x 10' Booths  
in the  
Inverness Hall A and Foyer

Prepared By:

**GULF COAST EXPO**

PO BOX 11180 TAMPA FL 33611-0118

5411 Johns Road

Suite 001

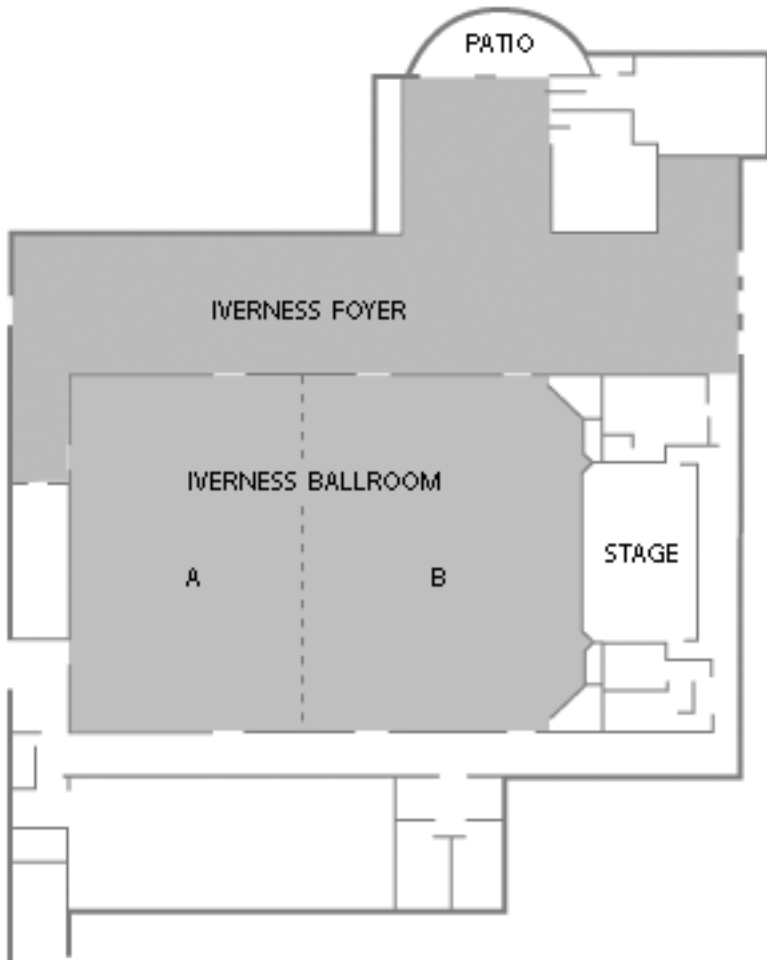
Tampa, FL 33634

(813) 915-8000

9/6/05

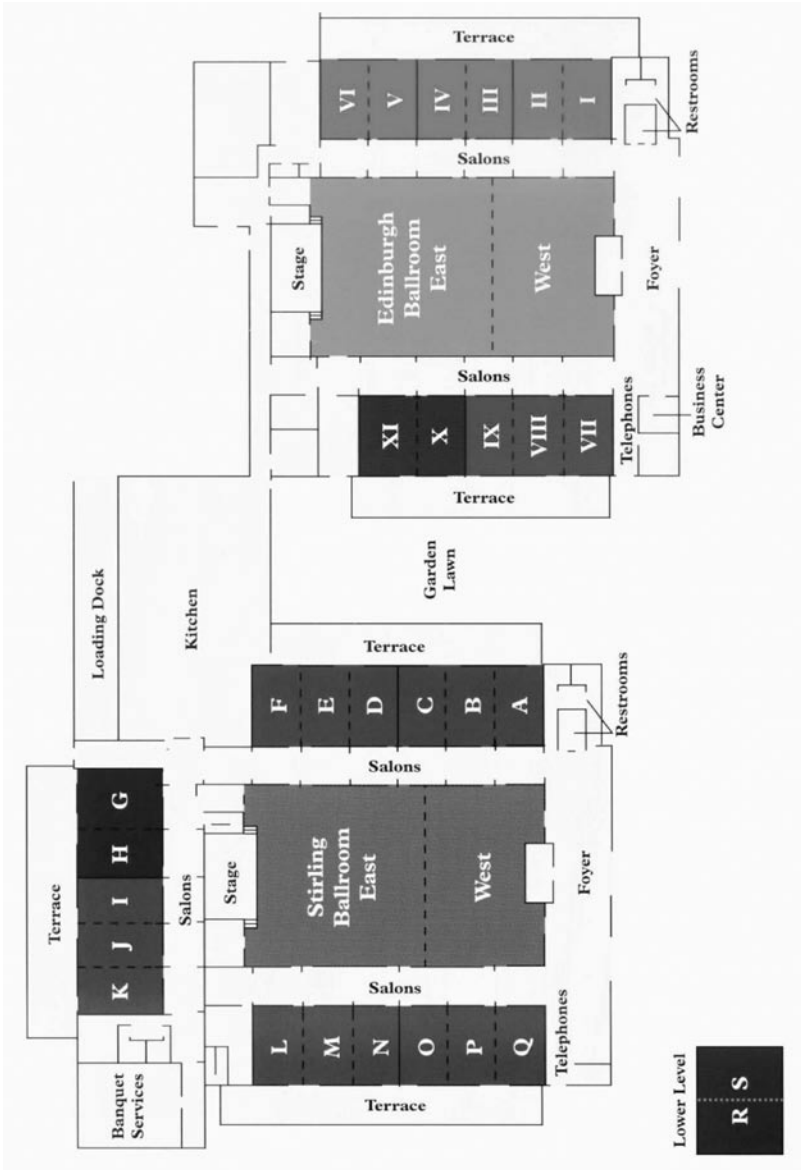
# *Inverness Ballroom*

Diagram



# Conference Center

Diagram



# Dining

## Options

### **A host of excellent dining options awaits you at The Westin Innisbrook Golf Resort**

At The Westin Innisbrook Resort the guest is king. Your dining experience begins with a staff that is attentive to your every need.

With four different restaurants to choose from, you'll savor culinary delights and experience a level of service that is distinctly Innisbrook's.

Innisbrook's food and beverages are also available to our guests, in suite, from 6 a.m. to midnight, through our Guest Suite Dining service.

Dining and entertainment takes place at the resort's clubhouses with each offering a wide variety of tantalizing menus.

#### **Bamboo's Caribbean Café**

Enjoy casual dining in a Caribbean motif offering a wide variety of salads, sandwiches, fresh seafood and steaks. Located in the Highlands Clubhouse, Bamboo's is the perfect meeting spot after a round of golf or to catch your favorite sporting event on our large screen TVs, complete with pool tables and dart boards there is something for everyone. Open daily for breakfast, lunch and dinner.

#### **DY's Steak House**

Serving only the finest certified Angus Beef, DY's Steak House was fashioned after the famous Shula's Steak House brand. DY's offers sumptuous steak and seafood dinners, and a signature martini list you won't want to miss. Breakfast and lunch are also served at DY's in a comfortable clubhouse setting.

#### **The Grill at Loch Ness**

Offering something for the entire family, the Grill at Loch Ness combines casual dining in a relaxed atmosphere. Serving the best frozen drinks inspired by the tropics along with quick light fair including fruit salads, chicken sandwiches, monster dogs and hamburgers. Kid's meals include a sand pail to take to the poolside beach for added mealtime fun. Daily drink and food specials are available while you watch your favorite team on our televisions.

#### **Turnberry Pub**

Named after our famous sister resort in Scotland, Turnberry Pub is the perfect dining experience for the whole family. Enjoy casual dining inside, or on the Garden Patio overlooking the scenic Island Golf Course. The menu offers a pleasing variety of American cuisine, in a family-friendly setting. Open daily for breakfast and lunch.

#### **Toscana Ristorante**

Try a "Taste of Italy" at Toscana Ristorante! Enjoy delicious Italian Cuisine while you delight at the panoramic view of the scenic Island Golf course. Open during season, the Toscana Ristorante offers a lavish array of Italian delicacies, fresh salads, antipasti, desserts and much, much more. Located on the upper level of the Island Clubhouse. Open Thursday, Friday and Saturday at 6 to 10 p.m.

# Recreation

## Options

What is the best way for parents to enjoy a relaxing vacation? By having piece of mind that the kids are having plenty of their own fun! At The Westin Innisbrook Golf Resort, you'll find the kids have lots of places to go for excitement. And you can go with them as well.

**Loch Ness Pool and Spa** This is truly a lot more than a pool! The kids will love the two winding water slides, sandy beach areas, pop-jets and cascading waterfall. Plus, there's always a variety of special games and activities for all ages coordinated by an enthusiastic resort recreation staff. You'll also enjoy poolside lunch and refreshments from The Grill at Loch Ness.



**Fishing Rentals** Fresh water fishing is available along the banks of Lake Innisbrook. Equipment rental is offered at the Recreation Center.

**Miniature Golf** Fun for all ages awaits with a round of mini-golf at our Recreation Center.

**Playground / Bike Rental** Swings, slides and a variety of playground equipment are available at our Recreation Center. Bicycles, basketballs and other gear are also offered.

**Nature Boardwalk** Enjoy a leisurely stroll, feed the ducks and take in the tranquility of this natural setting.



### **Golf & Tennis Clinics**

Offered daily for all ages and ability levels. Junior golfers will enjoy a special complementary golf clinic each Saturday morning with Innisbrook's professional golf staff.

*See You Next Year*  
*for*  
**FAEDS 2006**

September 24–26

At the Caribe Royale  
8101 World Center Drive  
Lake Buena Vista, Florida

# *Scholarship*

## Recipients

### **William J. English Scholarship**

Kenneth W. Hunter  
University of Florida  
Computer and Electrical Engineering

John Smullen  
University of South Florida  
Computer Science and Business

Daniel Walker  
DeVry University  
Computer Information Systems Program

### **Dr. Robert W. Sims Memorial Scholarship**

Roberto Rodriguez  
University of Central Florida  
Information Systems Technology

### **FAEDS Teacher Scholarship**

Sacha Dayes  
Barry University  
Master Program of Education, Computing and Technology

Tonya Hefley  
University of South Florida  
Masters Program of Instructional Design/Development in Technology