



Summer 2011 Conference

**Featuring Legislative Updates
From the
Florida Department of Education**

**June 13 – 15, 2011
FSU Turnbull Conference Center
Tallahassee, Florida**

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Welcome from the FAMIS Steering Committee:

This year's conference will provide district and consortium staff a wealth of information on DOE reporting changes, legislative changes, Race to the Top updates and more. We will also have updates from DOE on future phase-in plans for digital curriculum and assessment. This will be another great chance for interaction with DOE staff and colleagues. Last year this format was a huge success as it brought DOE topics, DOE presenters and district/consortium staff together in a live format.

The FAMIS data committee will meet to discuss hot issues along with any recommendations or solutions on how to meet challenging reporting requirements. In addition, there are several district and vendor presentations scheduled to cover new technologies and successes.

As you know, this year is packed with new and emerging requirements from federal programs, DOE and the legislature. Networking with other district staff, consortium staff, vendors and DOE staff has proven to be a source for better understanding and solutions. Some of the best ideas you can employ in your district may come from those around you. Each conference highlights a new set of challenges and strategies on how to overcome them. I encourage each of you to participate in this year's conference by asking the hard questions and engaging in possible solutions. The person sitting next to you may hold the keys to unlock the problem you have been struggling with for years.

I hope you enjoy the conference, the surroundings, and the fellowship for these few days. Be sure to find a FAMIS Steering Committee member and let them know how we can make the conference better for you next year.

Thank you,

Bruce Patrou
Chief Information and Technology Officer
St. Johns County School District
Chairman, Florida Association of Management Information Systems (FAMIS)

Conference Notes:

- This conference is made possible by our Gold, Silver, and Bronze vendor sponsors. These vendors were carefully selected because they offer products or services school districts need. Please visit their tables and learn more about what they have to offer.
- Free wireless internet is available for all attendees. User id's and passwords are available at the registration desk on the first floor.
- Refreshments will be available throughout the conference in the vendor area in the second floor atrium. Details are published in the agenda.
- Tuesday's lunch is provided by FAMIS for all attendees. Please join us downstairs in Room 108 at noon.
- During the closing session on Wednesday, the FAMIS organization will be taking nominations and voting for several open Steering Committee positions. Please contact any FAMIS Steering Committee member for more details.
- The door prize drawing will take place at the end of Wednesday's closing session. The drawing is open to ALL District, Consortium, and Lab School Representatives who registered for the conference. You must be present to win.

Day 1: Monday, June 13

10:00 – 5:00

1st Floor Lobby **Conference Registration**

12:00 – 1:00

Auditorium **FAMIS Conference Opening Session**

Bruce Patrou, FAMIS Chairman

Lavan Dukes, DOE

Mary Jane Tappen, DOE

Conference Introduction, Legislative Update
and a Global Overview of Race to the Top.

1:00 – 5:00

Atrium **Coffee, Lemonade & Iced Tea**

1:15 – 2:15

Auditorium **Student Database Changes**

Ruth Jones – DOE

This presentation provides an overview of changes to elements and formats in the student database for 2011-12 including additions and deletions of elements and codes.

Room 201 **FAMIS Use**

Room 205 **Gold Sponsor Vendor Presentation
Insight**

Overview of how different client virtualization technologies, including server based computing and VDI, are impacting educational IT environments. Topics covered will include but are not limited to project planning, increased security/student productivity and reduction in IT cost.

Room 214 **Class Size Reduction; Data Collection**

Sean Millard & Mark Eggers – DOE

Review 2011 Legislative Changes; Review Recent Class Size data, e.g., average trends, compliance, percentage of schools and classes over maximums, etc.; Review steps in calculation of class size; Review best practices for accurately reporting class size data; and Review the adjustment calculation to the class size operating categorical.

Day 1: Monday, June 13 continued

2:15 – 3:45

Atrium

Cookies, Soft Drinks & Bottled Water

2:30 – 3:30

Auditorium

DOE Staff Database: Overview of 2011-12 Changes

Teresa Sancho - DOE

This session reviews all changes to Staff Database formats, data elements and edits for the 2011-12 reporting year. It also provides reporting reminders and clarifications on common data issues.

Room 201

Florida Education Finance Program (FEFP)

Mark Eggers - DOE

The Florida Education Finance Program is the mechanism that is used to allocate funds to public school districts for operating expenses. The presentation will discuss the components of the FEFP, incorporation of the FTE surveys in the FEFP, the timing of the five FEFP calculations during the fiscal year, and the methodology for distributing the funds to the public school districts.

Room 205

Gold Sponsor Vendor Presentation

Focus School Software

Using Data Edits Built in to Focus/SIS to Ensure Survey Accuracy. - Focus/SIS allows for state and local data edits to be integrated into each field of the database. Not only are end-users prohibited from entering data that violates state rules, but inaccurate or orphaned data is easily identified during the data migration process from a legacy system. Districts can quickly and easily learn the syntax for data edits and program additional edits that can be shared with the larger Focus/SIS user community.

Room 214

Federal Reporting Issues

Sean Millard – DOE

This session will feature: a review of federal data collections; a review of the most important challenges in each federal collection; and best practices for accurately reporting federal data.

Day 1: Monday, June 13 continued

3:45 – 5:00

Auditorium

Race to the Top

Kathy Hebda - DOE

This presentation is a follow-up to the preceding session regarding changes to the Staff Database. This session will focus on those changes specific to data elements related to Personnel Evaluations. We will include question and answer time on the 2011-12 changes and discussion of future developments in this area based on the requirements of Race to the Top and Senate Bill 736, the Student Success Act.

Room 201

(3:45 – 4:15) Silver Sponsor Vendor Presentation

Internet Content Management

Websense 2010 Threat Report - Blended threats topped the list of 2010 attacks. Today's hackers mix and match email, web, URLs, social networks, attachments and USB devices to surgically craft online assaults that defy traditional security measures. Also, hear how several old threats have come out of the woodwork, repurposed for more stealthy attacks. 52% of data-stealing attacks were conducted over the Web; 79.9% of websites with malicious code were legitimate sites that have been compromised.

(4:30 – 5:00) Silver Sponsor Vendor Presentation

CIPA Filter

Would you like more control over who adds new devices to your network? Should a valid username and password **with** appropriate privileges be required? Would you like these devices to be tracked and filtered by username?

3:45 – 5:00 continued on next page

How Can We Improve?

Please remember to return your conference evaluation.

Day 1: Monday, June 13 continued

3:45 – 5:00 continued

Room 205

(3:45 – 4:15) Silver Sponsor Vendor Presentation

SunGuard K-12 Education

PLUS 360 from SunGard K12 Education delivers a new powerful and more efficient approach to K-12 education technology: A single integrated suite of software products for student information, learning management, special education and financial and human resources.

(4:30 – 5:00) Silver Sponsor Vendor Presentation

Aerohive Networks

Creating a 21st Century Classroom with Aerohive Wi-Fi. Aerohive will discuss the challenges involved in supporting today's wireless classroom needs. As schools have quickly become the forefront for the "all wireless access layer", with the influx of wireless devices on a per student basis, emphasis on performance, reliability, security, and cost is paramount. Aerohive will cover how it's controller-less solution addresses those needs in order to cost-effectively enable the 21st Century WLAN classroom.

Room 214

Reporting Industry Certifications & Career & Professional Academies

Tara Goodman & Tara McLarnon – DOE

The presentation will provide an overview of the Florida Career and Professional Act, including major statutory and data reporting changes for 2011-12. This act requires reporting of students in registered career and professional academies and students taking/earning industry certifications or other state-approved assessments.

Day 2: Tuesday, June 14

8:00 – 5:00

1st Floor Lobby **Conference Registration**

8:00 – 4:45

Atrium **Coffee, Lemonade & Iced Tea**

8:00 – 9:00

Auditorium

Florida's Cohort Graduation Rate & Review Process

Cindy Holleman – DOE & Andy Binns – Palm Beach District Schools
The federal, uniform graduation rate and an overview of the cohort review process will be discussed. This session will provide technical assistance for reviewing and updating cohort data to most accurately reflect your district's graduation rate. Andy Binns from Palm Beach District Schools will give a district's perspective and provide tips to help manage your cohort data files. He will also discuss procedures to ensure your end of year data is submitted correctly during current year survey processing.

Room 108

**Family Educational Rights & Privacy Act (FERPA)
& Privacy Technical Assistance Center (PTAC)**

Miki Presley – DOE

This presentation will include discussion of current issues relating to the confidentiality of education data under FERPA, focusing on how to maintain confidentiality of identifiable student information when releasing tabular educational data. Also included will be an introduction to the U.S. Department of Education's Privacy Technical Assistance Center and a summary of the U.S. Department of Education's proposed revisions to the regulations relating to FERPA.

8:00 – 9:00 continued on next page

Day 2: Tuesday, June 14 continued

8:00 – 9:00 continued

Room 201

Gold Sponsor Vendor Presentation Skyward

Come and see how Skyward provides a combined student and finance database that streamlines state reporting here in Florida! No more pixie dust required to meet state reporting for processes such as Cost Reporting and Surveys. St. Lucie School district will be in attendance to share their experiences as they now have completed 2 full years with the Skyward solution!

Room 205

Dropout Prevention & New Evaluation Model for DJJ

Lisa Robinson, Kim Davis & Linda Fleming - DOE

This session will provide information on reporting students who participate in Dropout Prevention Programs (including but not limited to Department of Juvenile Justice [DJJ] and Teenage Parent Programs). Included is a review of data elements used in reporting the Dropout Survey required of all students who declare their intent to drop out of school. We will also focus on the Department of Juvenile Justice Entry and Exit reporting formats. A brief overview will be provided to introduce the new DJJ evaluation model that will be implemented in the 2011-12 school year. Further, we will share information about the Performance-Based Exit Option available to Florida's public school students.

Room 214

Exceptional Student Education (ESE)

Marie LaCap – DOE

A review of changes to the database related to exceptional student education for the 2011-12 school year (and a few reminders).

FAMIS Elections

Talk to any steering committee member for more information.

Day 2: Tuesday, June 14 continued

9:15 – 10:30

Auditorium

School Grades, Adequate Yearly Progress (AYP) Reporting, Alternative School Improvement Ratings, and High School Grades

Ed Croft – DOE

This presentation will focus on the main components of Florida school grades, including high school grades, as well as other accountability determinations and areas of expected change in 2010-11 and 2011-12. Additional attention will be given to data processes essential to the accurate reporting of school grades and high school grades.

Room 108

Virtual Education Reporting

Sally Roberts - DOE

This presentation provides information about reporting for the various virtual program options (current and new). It addresses when and what to report, use of the data for funding and accountability, and where to go to obtain more information.

Room 201

FAMIS Use

9:15 – 10:30 continued on next page

FAMIS Data Committee Meeting **Open to Everyone!**

The FAMIS data committee will meet to discuss hot issues along with any recommendations or solutions on how to meet challenging reporting requirements.

Wednesday – 11:00 – Room 214

Day 2: Tuesday, June 14 continued

9:15 – 10:30 continued

Room 205

(9:15 – 9:45) Silver Sponsor Vendor Presentation

Follett

A Platform you can Build On - Wouldn't it be nice to have a single enterprise system that provides everything you need to run your schools and support your strategies for student learning? Introducing a flexible architecture that provides a full array of tools designed with the education community in mind. Big districts can streamline processes, leverage their own technical staff to migrate disparate systems, customize screens and extend the system on their own. It makes training and reporting on your data a breeze. Come and find out how.

(10:00 – 10:30) Silver Sponsor Vendor Presentation

ShorTel

This presentation outlines how schools can introduce fully integrated communications into the "final frontier" of the classroom. With the emergence of smart phones and tablet devices such as the iPad, organizations now have access to multiple ways to communicate throughout the organization, beyond the traditional classroom telephone. Learn how ShoreTel's Mobility Solution utilizes current mobile devices connected to multiple wireless technologies (particularly wi-fi enabled classrooms) to provide anytime, anywhere access to the existing school voice system, improving classroom safety and enhancing employee productivity.

Room 214

FETPIP – Tracking Florida's Students

Teresa Miller - DOE

The presentation will be an overview of the Florida Education and Training Placement Information Program. The session will focus on how data from the Florida Education and Training Placement Information Program is used throughout the state to evaluate the outcomes of various educational programs.

Day 2: Tuesday, June 14 continued

10:45 – 11:45

Auditorium

Organizing for Successful State Reporting

Andy Binns – Palm Beach District Schools

Barbara Brannen – Sarasota County Schools

Join us as we discuss how our districts have worked to make state reporting less stressful. One of the many topics we will discuss is how to use DOE's null FTE report.

Room 201

Gold Sponsor Vendor Presentation

CPSI

Real Time Data Collection - Timely Access to Accurate Data

Valentin Torres, Project Manager - Massachusetts Department of Elementary and Secondary Education; Gay Sherman, Director of Sales – CPSI, Ltd.

For information to be useful, it must be timely, readily available, and accurate. This session will look at the real-time data collection efforts of the Massachusetts Department of Elementary and Secondary Education and how these same tools can be used at the district level. Come hear how they are using a standards-based data collection model to dramatically improve the level of data quality and the timeliness of data collection through validation. This same model can be used at the district level to extract data from various applications, validate it, and correct it to create a real-time standards-based data warehouse or data cleansing process.

Room 205

Immunization

Dianne Minnett, School Health Nurse Consultant – USF

This presentation will cover Compulsory School Immunization data based on: 2010-11 Kindergarten & Seventh Grade Reports as well as the Validation Assessment Results; 2011-12 Updated Immunization requirements; and Department of Health (DOH) Bureau of Immunization demonstration of Florida State Health Online Tracking System (SHOTS).

10:45 – 11:45 continued on next page

Day 2: Tuesday, June 14 continued

10:45 – 11:45 continued

Room 214

Recording Grades & Credits

Ruth Jones & Mary Jane Tappen - DOE

This presentation contains a brief review of end-of-course exam requirements as they relate to requirements for recording course grades and credits, a description of the course assessment data element and information about recording end-of-course exam information.

12:00 – 1:30

Room 108

Lunch for All - Provided by FAMIS

Thank You Gold Sponsors!



Day 2: Tuesday, June 14 continued

1:30 – 2:30

Auditorium

Online Testing: Transitioning from Paper to Computer-Based Testing

Barbara Elzie - DOE

This presentation will feature Florida's entrance into the world of digital assessments and share lessons learned based upon approximately 500,000 computer-based assessments successfully administered in 2011. The future of computer-based testing in Florida will also be discussed, and a transition timeline through 2015 will be presented.

Room 201

Gold Sponsor Vendor Presentation – Stoneware

Race to the Top: How Stoneware Can Help You Implement An LIIS to Improve Your Educational Outcomes.

With Race to the Top funds, FL schools have received a mandate to implement Local Instructional Improvement Systems (LIIS). With concerns ranging from security to integrating standards and curriculum to reporting, schools are looking for answers. Come learn how Stoneware's webNetwork has the key technologies to address these concerns.

Room 205

Neglected, Delinquent, & At-Risk Children

Melvin Herring – DOE

This session will provide a brief overview of the types of data reported for Title I, Part D. It will also emphasize the disadvantages of inaccurate reporting of Title I, data.

Room 214

District-Wide Data Accountability

Karen S. Wilson – Orange County Public Schools

Executive Director, Student Accounting & Corrective Programs
Orange County Public Schools has implemented a district-wide, school-based approach to data accountability to ensure compliance with reporting mandates and maximize state and federal funding. By implementing an ongoing, daily process of automated, pro-active data verification, monitoring and correction, the district's 180 schools are saving time and reducing stress associated with FTE reporting, while retaining needed funds. This session will outline the data accountability process in place at OCPS, and highlight some of the academic, administrative and economic successes.

Day 2: Tuesday, June 14 continued

2:30 – 3:45

Atrium

Cookies, Soft Drinks & Bottled Water

2:45 – 3:15

Auditorium

Helpful Online Reports

Cyndi Holleman - DOE

This short session will provide links and handouts to data reports available at the state and national levels to assist district staff with district reports, grant writing, etc.

Room 201

Silver Sponsor Vendor Presentation

IBM

Analytics in Public Education: Extraordinary Innovation - Schools, school districts, and state departments of education use business intelligence, predictive analytics, what-if scenario planning and financial management solutions from Business Analytics to improve performance, deliver on mission performance, improve academic performance, financial and operational performance, and enhance student achievement and managing education success. In this session, we will outline how analytics in is being used today to help improve student performance through a demonstration of an analytics solution and the use of best practices examples of education institutions who use Business Analytics for actionable insights, better decision-making and improved outcomes.

Room 205

Silver Sponsor Vendor Presentation

Verizon Wireless

We will be presenting the latest news about our 4G LTE network deployment and our strategy for mobile device learning for K-12.

Room 214

FAMIS Use

Door Prize Drawing
During the Closing Session
Wednesday 12:15 - Auditorium

Day 2: Tuesday, June 14 continued

3:30 – 4:30

Auditorium

Statewide Longitudinal Data Systems

Keith Goodner - DOE

An overview of the SLDS Program (Race to the Top; SLDS Round 3; SLDS Round 4), their current status and future progress. SLDS Project Management and technical architecture staff will be available to discuss and answer questions regarding the design and architecture of the new EDW and upgraded systems.

Room 108

Introduction to Data Reporting for Secondary Career & Technical

Bruce Harrington – DOE

A brief introduction to reporting of secondary career and technical education on the Secondary Vocational Student Course in Survey 5. We will look at the reporting and processing of the data, its uses in Perkins Accountability, and any upcoming changes.

Room 201

School Safety & Discipline Data Reporting

Julie Collins - DOE

This session will begin with a very brief explanation of the School Environmental Safety Incident Reporting (SESIR) system. The main focus will be changes for 2011-12: new requirements from US Department of Education's Office for Civil Rights (collection of new data such as school-related arrests, zero tolerance expulsions, and students reported to have been bullied/harassed). The presentation will also outline some common problems with recent data submissions.

Room 205

Reporting Requirements for Title I, including Choice & SES

Melvin Herring & Tammy McGriff – DOE

This presentation will provide a brief overview of the types of data collected by the Title I Office and how that data is used. The presentation will also provide information on the data that is reported by the Florida Department of Education. Further, the presentation will offer a few of the reporting requirements for Title I.

3:30 – 4:30 continued on next page

3:30 – 4:30 Tuesday continued

Room 214

**Reporting Florida’s Migratory Children
in the Student Data Base**

Linda Fleming & Carol Gagliano – DOE

This session will focus on reporting migratory children who are served and/or identified in Florida. These high stakes data are used in funding and accountability for Florida’s Migrant Programs. This session will share the ins and outs of reporting Migrant student services, identified migrants who are not enrolled in school and the application of database code for data elements used to capture migrant information.

Thank You Silver Sponsors!

SUNGARD® K-12 EDUCATION



Day 3: Wednesday, June 15

8:00 – 12:00

1st Floor Lobby **Conference Registration**

8:00 – 12:15

Atrium **Coffee, Lemonade & Iced Tea**

8:30 – 9:30

Auditorium

Local Instructional Improvement Systems

Robin Borschel – DOE

Local Instructional Improvement Systems presentation and opportunity to submit questions on the: history of the process to determine the minimum standards; summary of the component areas; grants for small or rural districts; Department monitoring of implementation progress by districts; and the Local Systems Exchange.

Room 201

Migrant Student Information Exchange (MSIX)

Jay Rembert, Laverne McKenzie, Terry Cole – DOE

This workshop will discuss several topics related to MSIX including: explaining the importance of using MSIX, the mandatory federal reporting requirements, an overview of how records are transmitted from a LEA to MSIX, the importance of edit error reports, and FASTER programming.

Room 205

FAMIS Use

Room 214

Attendance Recordkeeping Requirements

Ruth Jones – DOE

This presentation focuses on local requirements and codes for recording attendance and requirements and codes for reporting attendance to the DOE.

Day 3: Wednesday, June 15 continued

9:45 – 10:45

Auditorium

Race to the Top – District Sharing

A continuation of the Local Instructional Improvement System session with representatives from several districts sharing their experiences.

Room 201

FAMIS Use

Room 205

Reporting Requirements for School Choice Programs

Jean Miller & Kim Ward – DOE

The presentation will demonstrate the correct reporting procedures and timelines for students participating in the following choice programs: charter schools, Florida Tax Credit Scholarships; John M. McKay Scholarships; and Opportunity Scholarships Program (OSP). It will also address the new student and school eligibility requirements for both the McKay and OSP programs that passed during the 2011 Legislative Session.

Room 214

FAMIS Use

All FAMIS, DOE, and District presentations will be available after the conference on the FAMIS website:

famisonline.org

Day 3: Wednesday, June 15 continued

11:00 – 12:00
Auditorium

Survey 8: Rostering the PMRN

Karl Hook – Florida Center for Reading Research

The Progress Monitoring and Reporting Network (PMRN) is Florida's Web-based data management system for reporting student gains in reading. Beginning with the 2011-2012 school year, the PMRN will be the sole repository for the scores and observations for the Florida Kindergarten Readiness Screeners (FLKRS), to include the Florida Assessments for Instruction in Reading (FAIR) and Early Childhood Observation System™ (ECHOS™). The PMRN will also continue to be the site for reporting scores for the FAIR, Florida's K-2 and 3-12 reading screeners. This presentation will review the process for using Survey 8 to roster the students who will be assessed.

Room 201

FAMIS Use

Room 205

Florida Automated System for Transferring Electronic Records (FASTER)

Jackie Johnson - DOE

The presentation for the Florida Automated Systems for Transferring Electronic Records (FASTER) will consist of the following topics: ESE Information, Migrant system, Steering Committee, PE Waivers, PERT test, and Adult Fee Status.

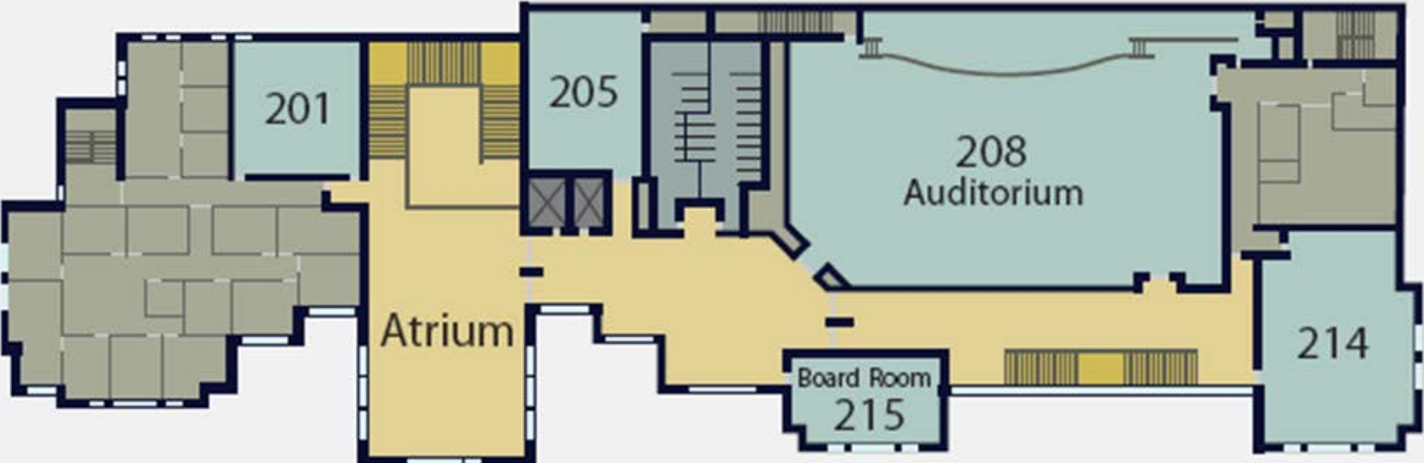
Room 214

FAMIS Data Committee

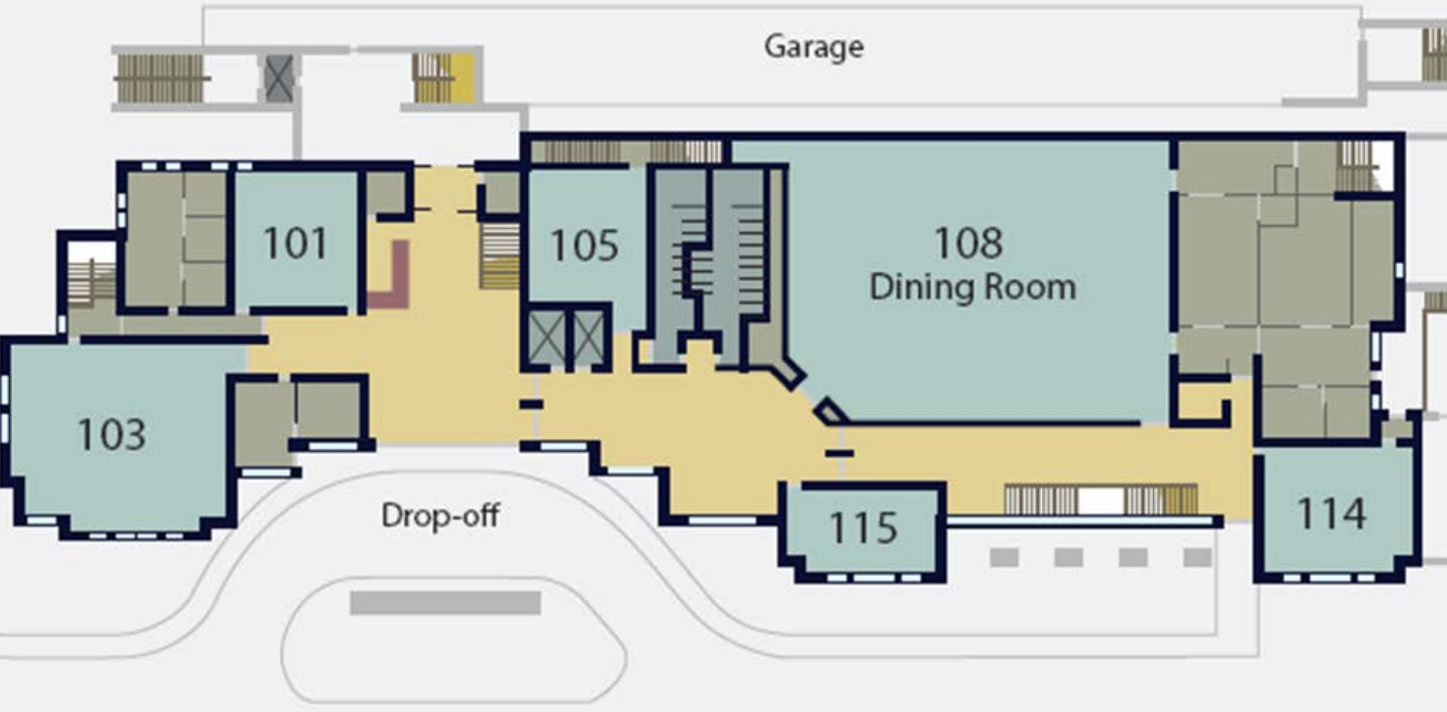
The FAMIS data committee will meet to discuss hot issues along with any recommendations or solutions on how to meet challenging reporting requirements. This session is open to all conference attendees.

FSU Turnbull Conference Center Floor Plan

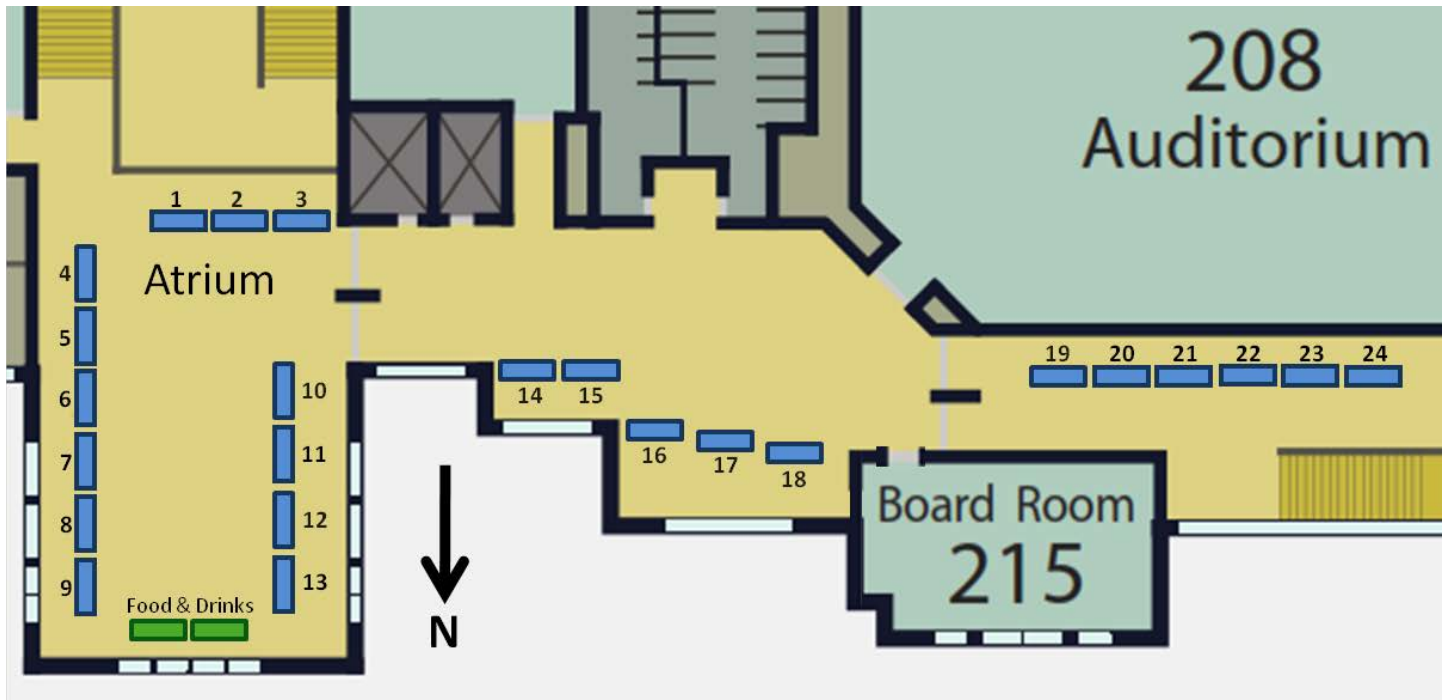
2nd Floor



1st Floor



Vendor Locations



1 – Camcor, Inc.

2 – Skyward

3 – Verizon Wireless

4 – Follett Software

5 – Certica Solutions

6 – Advanced Processing & Imaging

7 – infosnap

8 – Infinite Campus

9 – Stoneware

10 – Aerohive Networks

11 – School Messenger

12 – Sungard K-12 Education

13 – Performance Matters

14 – CIPAFilter

15 – CPSI, Ltd.

16 – Internet Content Management

17 – Insight

18 – Focus School Software

19 – IBM

20 – KeepnTrack

21 – ShoreTel Inc.

22 – SHI International

23 – Classroom Technology Solutions

24 – Kaspersky Labs



Steering Committee

Bruce Patrou	Chairman	St. Johns
Doug Dillard	Vice Chairman	Escambia
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Candy Garcia	Secretary	NEFEC
David Smith	Past Chairman	Bay
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Bill Bush	Member at Large	Escambia
Jim Dunn	Member at Large	St. Lucie
Rick Laneau	Member at Large	Hillsborough
Dave Lesnek	Member at Large	Manatee
Bill Nimmons	Member at Large	Leon
Lavan Dukes	Ex-Officio Member	FLDOE
David Stokes	Ex-Officio Member	FLDOE
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